



FAITH WACHTER CONSULTING, LLC

Founded in 2015, Faith Wachter Consulting (FWC) is a boutique agency that creates custom **social media marketing solutions** with purpose and intent for brands in service-based industries.

The FWC Team brings +30 years of collective experience in the digital marketing world. We believe social media is all about CONNECTION with humans. We strive to build and strengthen those connections in everything we do.

Available for prime, subcontractor, and small procurement opportunities.

Differentiators

- Experienced team of marketing professionals
- Agile, quick response from all-remote team of specialists
- Strategic approach to content creation
- Commitment to your brand guidelines
- Streamlined content approval process

Past Performance

- Grew Instagram following for Baltimore Curriculum Project by 63% over 6 months with engaging, branded content
- Expanded Facebook reach for Business Women's Network of Howard County by 77% over 12 months with on-brand paid campaigns
- Increased LinkedIn reach for Jack Lehr Heating, Cooling, and Electric by 46% over 6 months with B2B branded organic and paid content

Core Competencies

Social Media Strategy, Audits
Account Management
Content Creation & Management
Paid Advertising Campaigns
Influencer Marketing
Consulting, Training



NAICS: 541613, 541810

SBR: SB22-025466

eMMA: SUP837093

UNSPSC: 80171603

MBE certification #23-163

Industries

education	health & wellness
retail	professional services
nonprofits	hospitality/tourism
the arts	member organizations

Corporate Data

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