



FAITH WACHTER CONSULTING, LLC

Founded in 2015, Faith Wachter Consulting (FWC) is a boutique agency that creates custom **content marketing solutions** with purpose and intent for brands in service-based industries. We specialize in [social media marketing](#).

The FWC Team brings +30 years of collective experience in the digital marketing world. We believe social media is all about CONNECTION with humans. We strive to build and strengthen those connections in everything we do.

Available for prime, subcontractor, and small procurement opportunities.

Differentiators

- Experienced team of marketing professionals
- Agile, quick response from all-remote team of specialists
- Strategic approach to content creation
- Commitment to your brand guidelines
- Streamlined content approval process

Past Performance

- Grew Instagram following for Baltimore Curriculum Project by **63%** over 6 months with engaging, branded content
- Expanded Facebook reach for Business Women's Network of Howard County by **77%** over 12 months with on-brand paid campaigns
- Increased LinkedIn reach for Jack Lehr Heating, Cooling, and Electric by **46%** over 6 months with B2B branded organic and paid content

Core Competencies

Social Media Strategy, Audits
Account & Community Management
Email Marketing, Blogs
Content Creation & Management
Paid Advertising Campaigns
Influencer Marketing
Consulting, Training



NAICS: 541613, 541810

SBR: SB22-025466

eMMA: SUP837093

UNSPSC: 80171603

MBE certification #23-163

Industries

education	health & wellness
retail	professional services
nonprofits	hospitality/tourism
the arts	member organizations

Corporate Data

Faith Wachter Consulting, LLC
6030 Marshalee Drive #157
Elkridge, MD 21075

contact: Faith Wachter, founder
email: faith@faithwachter.com
website: faithwachter.com
phone: 410 227 7621

